

# Solar Roofing

for the

## Hospitality Industry

### Executive Summary

**A new solar roofing system saves:  
energy, money, taxes, and provides a better roof.**

Roofing and re-roofing in the hospitality industry is a major capital expense.

#### Energy use for

- water heating,
- space heating,
- laundry heating,
- pool heating, and
- other uses

costs between \$500 and \$2000 per room per year.



American Solar, Inc. offers a unique solution to reduce expenses for roofing, re-roofing, and energy use, with a solar roofing system.

Unlike the expensive solar electric systems, which provide minimal returns on investment, American Solar's system uses conventional metal roofing to simply heat air. Our system produces solar heated air in large quantities at very low cost. Hospitality properties can use the low cost heated air for a variety of purposes including: space heating, water heating, pool heating, laundry heating, etc.

The beauty of the system is that it delivers:

- a high quality, long life, weather tight, metal roof
- annual energy savings from the use of low cost solar heat (~\$0.75-4.00/ square foot/ year)
- significant tax savings (~50% of the installed cost)
- accelerated depreciation for the roof (6 years vs. 20 or more, -86% depreciated in 3 years)
- a financeable asset that can generate positive cashflow.

A 100,000 square foot hotel would see roofing, tax and energy savings equal to \$1.1 million over the life of the roof.

Find out why any other roof, but an American Solar Roof, is a waste of money!

**American Solar, Inc.**  
**Annandale, VA**  
**www.americansolar.com**  
**(703) 425-0923**



March 2009

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